

AGENDA
Historic Yorktown Design Committee
Regular Meeting
York Hall – East Room - 301 Main Street
June 21, 2006
7:00 PM

1. Call to Order
2. Roll Call
3. Election of Chairman and Vice-Chairman
4. Approval of Minutes – March 22, 2006 meeting
5. Applications for Certificate of Appropriateness
 - a. **Application No. 17-06, Fifes and Drums of York Town:**
Request by Trace Haskin, representing the Fifes and Drums of York Town, for approval of a freestanding sign to identify the Corps' new building located at 202 Church Street
6. Old Business
7. New Business
8. Reports / Member Concerns
9. Adjourn

Future Business

Application No. 14-06, G-Square, Inc: Request for approval of the design and architectural features of a new building proposed to be constructed on Water Street behind and between the Pub and Water Street Landing restaurant buildings, both of which would remain. **TABLED** at March 22, 2006 meeting. Applicant has requested indefinite deferral.

COUNTY OF YORK

MEMORANDUM

DATE: June 13, 2006 (HYDC Mtg. 6/21/06)

TO: Historic Yorktown Design Committee

FROM: J. Mark Carter, Assistant County Administrator

SUBJECT: Application No. HYDC-17-06, Fifes and Drums of York Town: Proposed Sign, 202 Church Street

Issue

This application, submitted by Trace Haskin, representing The Fifes and Drums of York Town, seeks approval for the installation of a freestanding sign to identify the Corps' new facility located at 202 Church Street. The proposed sign panel is 24 inches wide and 36 inches high (6 square feet in area) and would be mounted on a single wooden post.

A graphic representation of the proposed sign is attached.

Pertinent Design Guidelines

The subject property is located in the *Historic Core*, as defined by the Yorktown Historic District and Design Guidelines, and should be evaluated for conformance with the standards for Commercial Signs (see standards on page 67 of the Design Guidelines). A summary listing of those standards, along with staff comments regarding compliance, follows (comments in *italics* indicate items that require special attention/decisions by the HYDC):

Standard	Comments
B. Commercial Signs Commercial signs should be used primarily to identify a business rather than to advertise products or services. Commercial signs should be designed to be compatible in style with the building(s) to which it refers and should not adopt thematic designs.	Consistent
1. Appropriate Sign Types/Sizes	
a. Types	
(1) <i>Pivotal</i> buildings Single-post, freestanding signs	The proposed sign is a single-post design with the sign suspended from a cross-arm by chains.
(2) <i>Contributing</i> buildings and <i>new</i> construction	
(a) Wall signs—attached to the exterior wall	n.a.
(b) Hanging signs—hung from a metal	

	<p>bracket or porch lintel, if compatible with the design of the building and porch</p> <p>(c) Elevated freestanding signs (single- or double-post)</p> <p>(d) Portable signs, even for temporary use, shall not be used within the district.</p>	<p>n.a.</p> <p>n.a.</p> <p>n.a.</p>
b.	<p>Size</p> <p>(1) Freestanding: maximum size – nine (9) square feet (per sign face, if two sided sign)</p> <p>(2) Hanging: maximum size – six (6) square feet (per sign face, if two-sided)</p> <p>(3) Wall-mounted: maximum size – five (5) square feet</p>	<p>The proposed sign is six (6) square feet in size.</p> <p>n.a.</p>
2.	Location	n.a.
a.	Signs should not be attached directly to the walls or features of <i>pivotal</i> buildings in order to avoid damaging historic materials. For such structures, freestanding signs are more appropriate unless the building fronts directly on the sidewalk or street, in which case a building mounted sign could be appropriate also.	A freestanding sign is the appropriate type for this property/location.
b.	Wall signs should be located adjacent to the entry door. Buildings with multiple commercial tenants should have a directory sign with all tenants listed.	n.a.
c.	Hanging signs should be attached to the underside of the porch roof or lintel, parallel to the front of the building, or from a bracket perpendicular to the face of the building or a porch column. Hanging signs should not be located higher than the top of the porch.	n.a.
d.	No sign shall be mounted on or from the roof of a structure. Signs may be attached or applied to fabric awnings and umbrellas with approval on a case-by-case basis.	n.a.
e.	Freestanding signs should be located within twenty (20) feet of the front property line, with the sign panel either parallel or perpendicular to the street.	The sign is proposed to be located along the front property line at the corner of the building closest to Main Street. The sign will be oriented perpendicular to the street.
3.	Design, Shape and Materials	
a.	Sign design should be compatible with the character of the building and simple in background, colors,	

<p>lettering, and mounting structure. The building should remain the dominant feature, not the sign.</p>	<p>The sign color scheme is proposed to be a very similar to the Raleigh Tavern Chinese Red, Stencil Square Blue and Courthouse White colors on the Yorktown Palette, but with slight variation to better match the colors on the Corps' regimental uniform</p>
<p>b. A horizontal layout should be used for hanging signs. Signs hung over porch stairs or entrances should have a minimum clearance of seven feet six inches (7'-6").</p>	<p>The vertical orientation of the sign appears to be appropriate for suspension from a bracket.</p>
<p>c. A single-post design should be used for elevated freestanding signs. The post should be of painted wood, five (5) feet to seven (7) feet high, and of simple design, in character with traditional features such as fence posts, lampposts, and hitching posts. The sign should be of painted wood, hung from a simple wooden cross-arm or decorative metal bracket or centered on the top of the post. Sign panels should be double-sided if they are oriented perpendicular to the street. Wood signs, which are partially or entirely sandblasted or burned, are not appropriate. The maximum allowable height shall be ten (10) feet.</p>	<p>The applicant has requested a post height of approximately 10 feet (eave height) to ensure that the sign can be suspended high enough to discourage vandalism and theft.</p>
<p>d. Signs should be constructed of appropriate but durable materials, such as:</p> <ol style="list-style-type: none"> (1) marine-grade exterior plywood, with banded or sealed edges, and all elements primed and painted (2) brass or bronze sign panels attached to front façade, fence, or wall (3) painted iron or pressure-treated wood posts for freestanding posts. 	<p>The sign will be fabricated from marine-grade plywood</p>
<p>4. Colors and Lettering</p>	<p>Colors will be generally consistent with the Yorktown Color Palette; the proposed variation will allow a better match with the Corps' uniform colors.</p>
<p>a. Sign colors should be compatible with the principal color of the building, wall or fence to which they are attached or adjacent. Colors should be selected from the Yorktown Color Palette, as defined in Appendix 3, Glossary. Other colors may be considered on a case-by-case basis.</p>	<p>Three principal colors (red white and blue) supplemented by gold accents are proposed</p>
<p>b. Not more than three colors should be used on any one sign.</p>	<p>Although not specified in the application, the suspension chains should be painted black.</p>
<p>c. Metal posts and hardware used for supporting or attaching signs should be painted black or other dark color.</p>	<p>Lettering is an appropriate font and will be easy to read.</p>
<p>d. Lettering should be:</p> <ol style="list-style-type: none"> (1) easy to read in terms of size and style (2) appropriate to the character of the property and its use. 	

<p>5. Lighting</p> <p>a. Signs with internal illumination shall not be permitted.</p> <p>b. Freestanding signs may be illuminated by external light sources either directly focused on the sign or through indirect illumination by other site lighting. The specific fixtures and intensity of any external illumination focused on the sign shall be evaluated on a case-by-case basis. In any event, the bulbs shall be concealed by landscaping shields or other appropriate means.</p>	<p>The sign will not be illuminated.</p>
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Recommendation

In staff's opinion, design and location of the sign would be fully consistent with the Design Guidelines and with the character of surrounding structures and the Historic Core. Therefore, staff recommends approval, subject to the following conditions:

1. The sign shall conform with the design and color scheme depicted on the materials submitted with the application. Sign colors shall be Raleigh Tavern Chinese Red, Courthouse White and Stencil Square Blue, supplemented by gold accents. Equivalent colors that are a more exact match to the regimental uniform colors of the Fifes and Drums Corps may be substituted. Supporting chains shall be painted black.
2. The height of the supporting post shall not exceed the elevation of the roof eave of the Fifes and Drums building.
3. The sign post shall be located on the northeastern corner of the subject property and shall be positioned so that no part of the sign extends over the front or side property line.

jmc

Copy to: Trace Haskin
Walt Akers, President, Fifes and Drums of Yorktown

Attachments

- Application and Project Description
- Vicinity Map/Property Plat
- Sign rendering

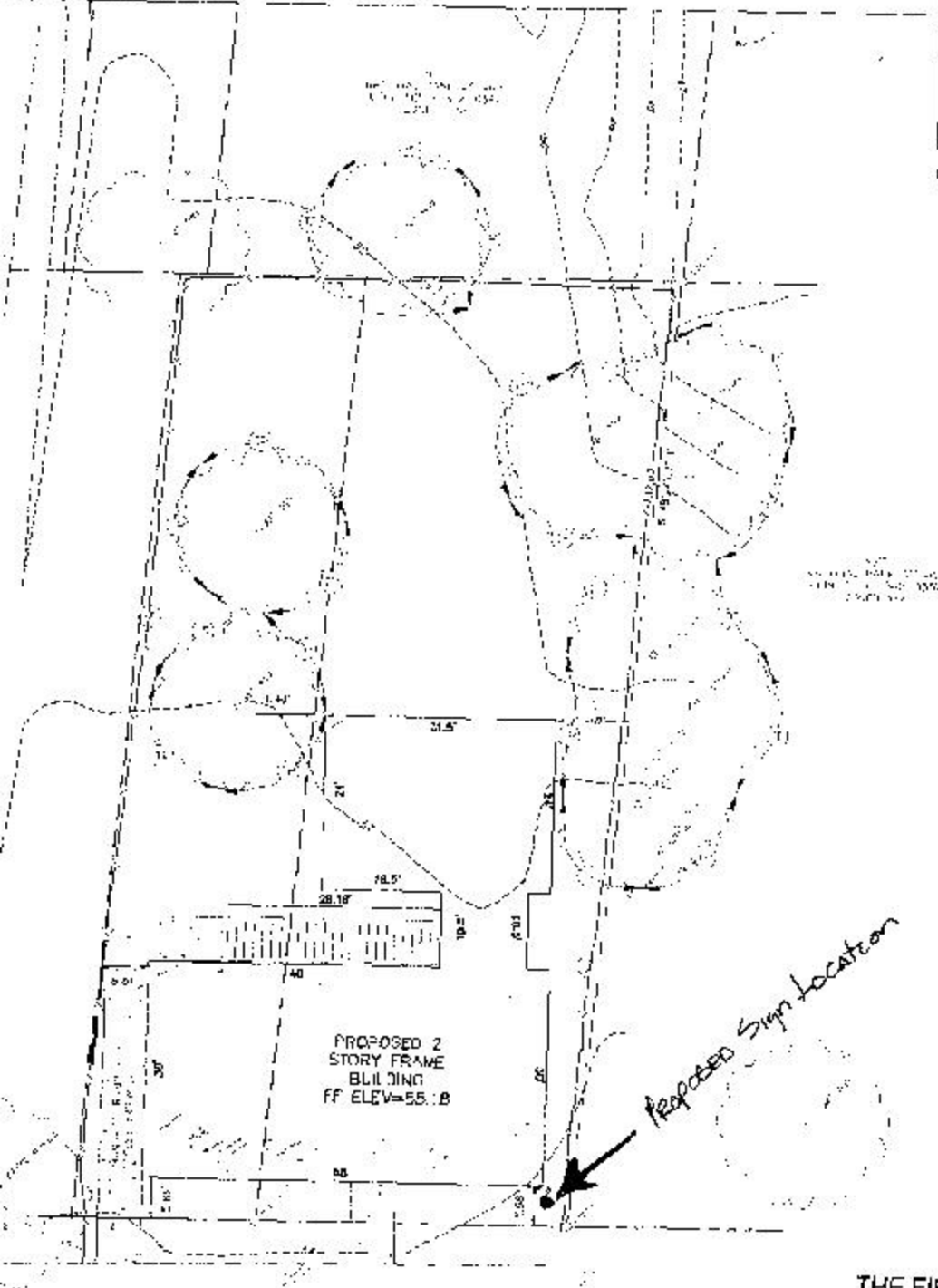
DRUMS OF YORKTOWN SITE PLAN

YORK COUNTY, VIRGINIA

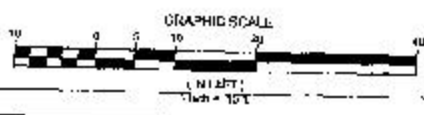
EXISTING

NEW

- NOTES:
1. THE PROPERTY APPEARS TO BE A ZONE 3 ON COMBINATION PANEL SPREAD SHEET. PLEASE MAP OF DATED DECEMBER 10, 1994.
 2. ADJACENT INFORMATION WAS OBTAINED FROM A SURVEY BY HENNINGSON ASSOCIATES, P.C. DATED 10/20/00.
 3. CONSTRUCTION AREA AND LOCATIONS WERE TAKEN FROM THE SITE PLAN BY MR. AND MRS. J. J. HENNINGSON, P.C. DATED 10/20/00.
 4. UTILITY INFORMATION IS AS PROVIDED BY OWNER.
 5. PROPOSED ROAD LOCATIONS PROVIDED BY OWNER.
 6. LANDSCAPE PLAN PROVIDED BY OWNER.



CHURCH STREET



THE FIFES AND DRUMS OF YORKTOWN
SITE PLAN
YORK COUNTY, VIRGINIA

Richard

Richard Engineering, Inc.

1040 VERMILION TRAIL
MILLIAMSBURG, VA 22655
PHONE: (703) 228-1778
FAX: (703) 228-4780
WWW.RICHARD.COM

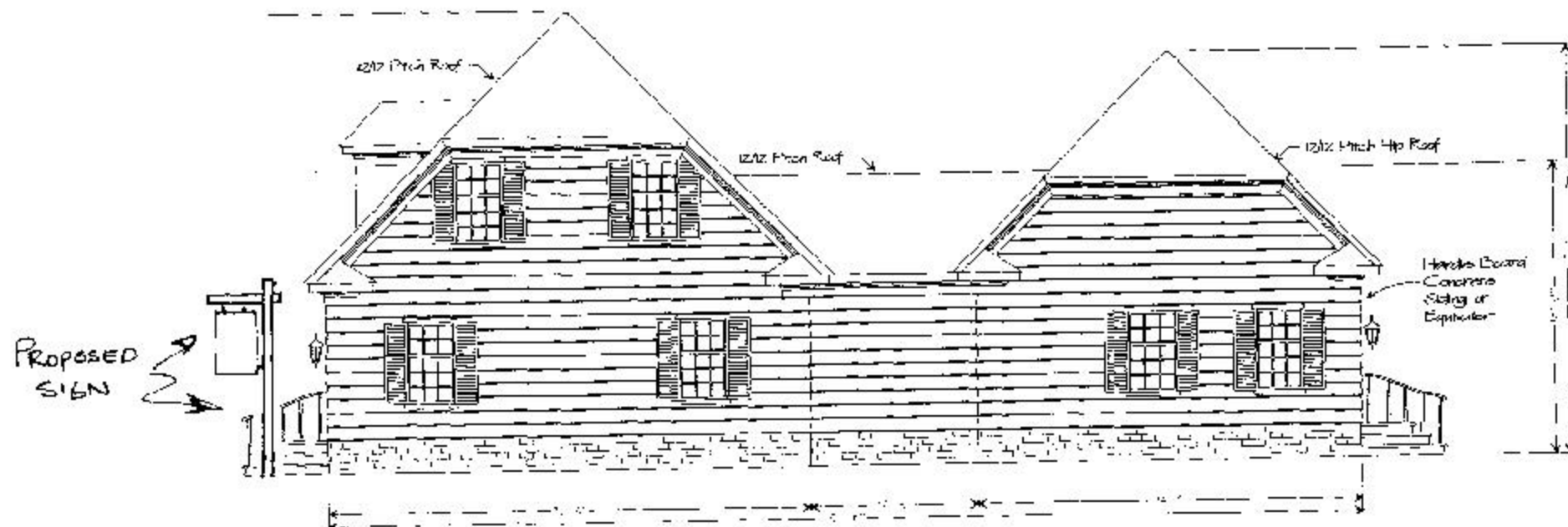
ENGINEERING
SURVEYING
ENVIRONMENTAL

Date: 5-17-04

Project No. 04150

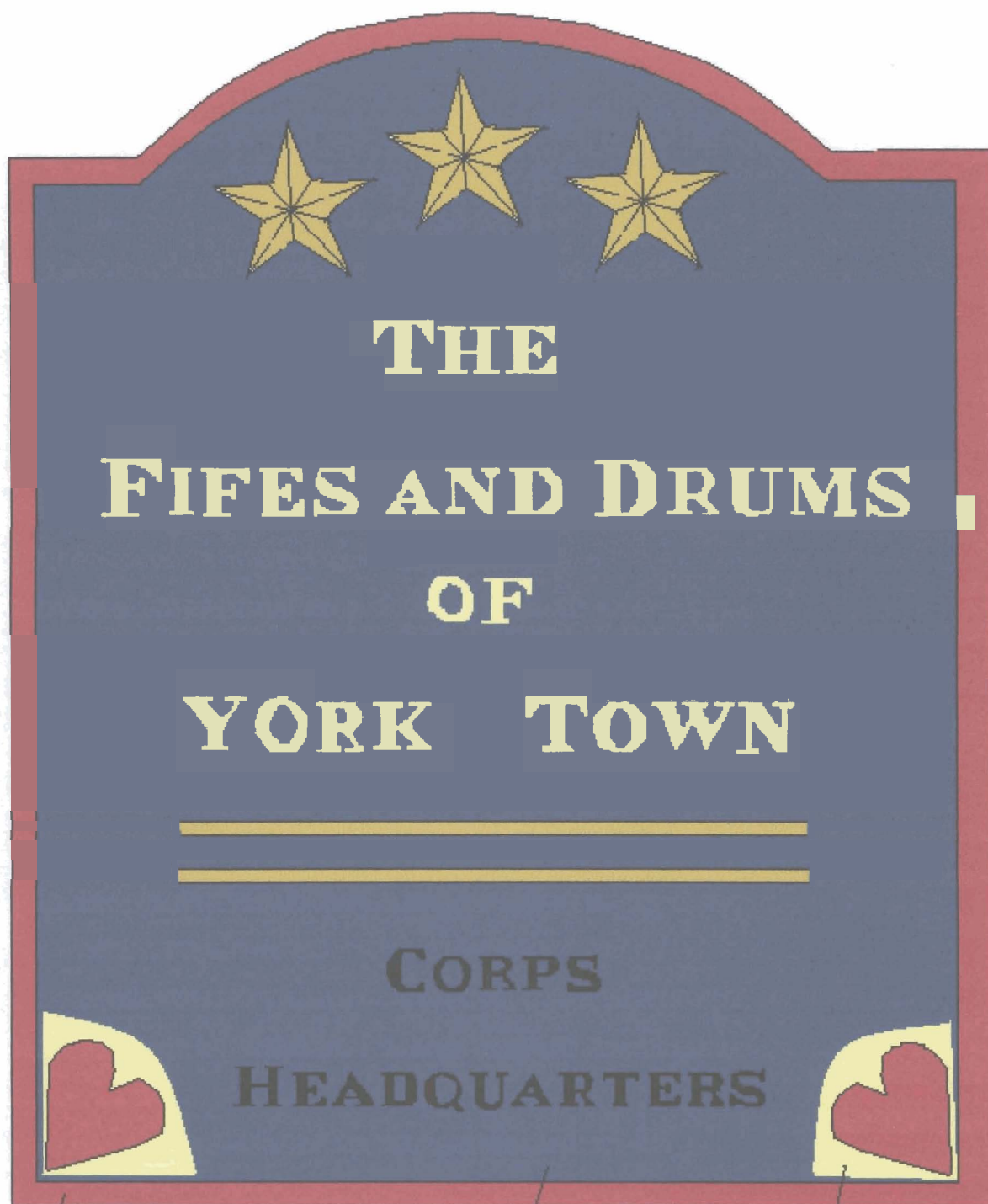
1 of 1





FIRES AND DRUMS OF YORK TOWN NORTH ELEVATION
SUBMITTED DESIGN - 95% APPROVAL

JANUARY 18TH, 2005



Raleigh Tavern Chinese Red (W0941)

Stencil Square Blue (W1248)

Courthouse White (W1250)